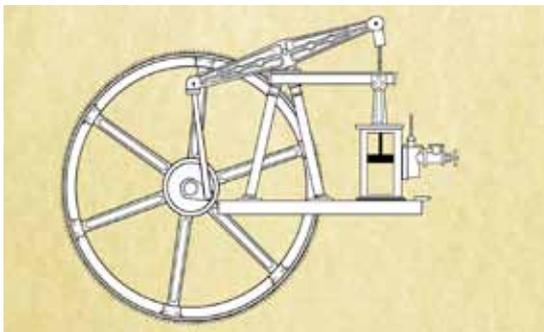


# Case Studies

Digital Interpretation



PETER RALPH STUDIOS

FoCUSed Learning  
and Interpretation

# Bath Flight

## Web Based Audio Trail on the Kennet & Avon Canal

### Client – Canal & Rivers Trust

### Production of films to support educational pack for schools.

### Budget £21,000

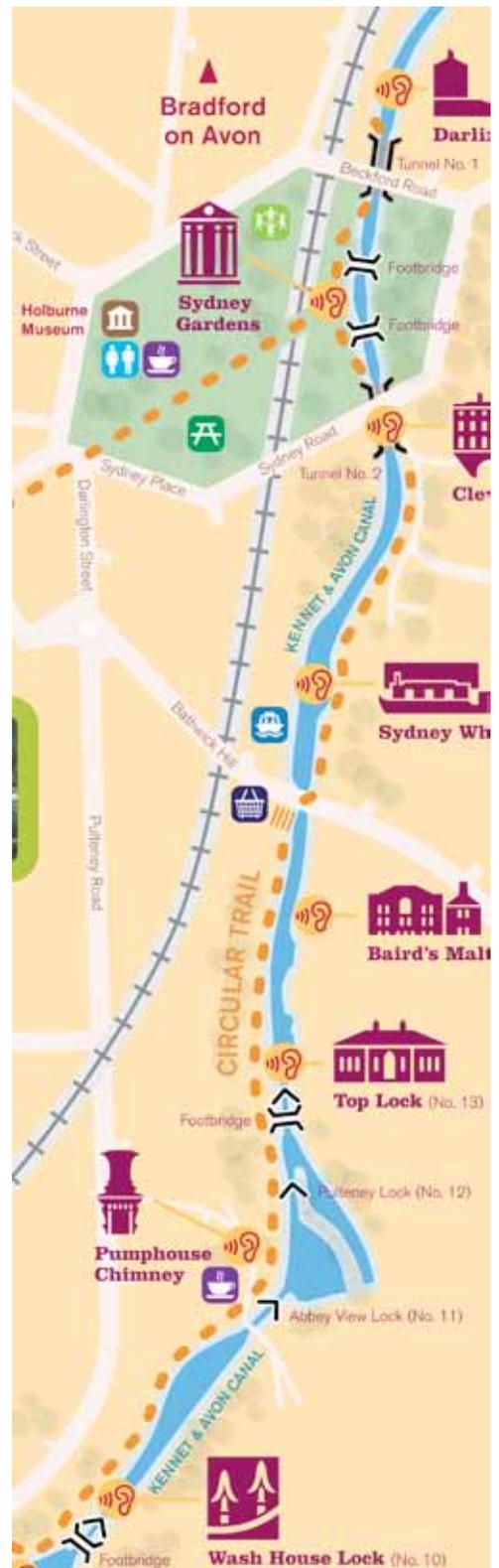
### Weblink: <http://canalrivertrust.org.uk/bath-flight>

This 12 base online audio trail is accessed via QR codes which link the users smartphone to the website where they can then listen to the audio.

For each of the 12 points there are two alternative audios:

1. A formal commentary giving relevant details of the features etc.
2. Overheard conversations - using archive material we developed short dramatic plays that aim to give a flavour of what life might have been like and the people who were living and working on the canal during it's commercial life.

We worked with the local dramatic society to record the playlets so as to enhance community engagement and ownership.



### Top Lock

Top Lock is close to the lock-keeper's cottage where, in former times, the lock keeper lived.



Top Lock Cottage was also known as the barter stone, as goods were traded between boaters. Later the cottage was used by Bath Humane Society to store rescue and resuscitation equipment to help people who fell into the canal.

[Listen to an audio file about Top Lock](#)

[Listen to an 'overheard conversation' about Top Lock](#)

### Kennet & Avon Canal Trail

- History of the Kennet & Avon Canal in Bath
- Hollyberry Bridge
- Thornes Mill and Wilbourne Lock
- Deep Lock
- Wash House Lock
- Pumphouse Chimney
- Top Lock
- Baird's Maltings
- Sydney Wharf
- Cleveland House
- Sydney Gardens
- Darlington Wharf

# Combe Mill - Oxfordshire

## Victorian Sawmill

Client – Combe Mill Society

Production of film about the mill, three 'Talking Heads' films, animations of the waterwheel and beam engine.

Budget £82,000

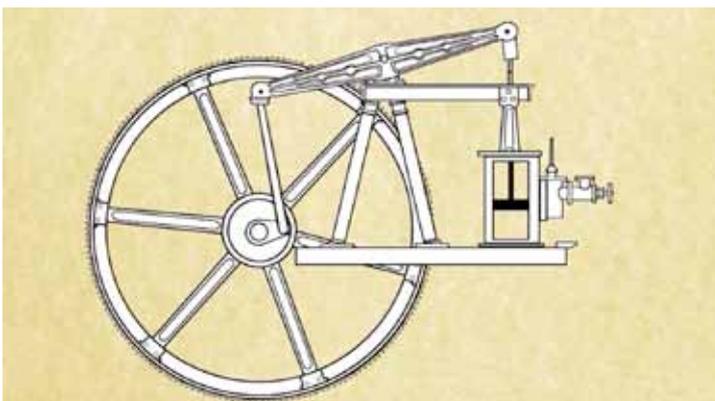
Weblink: <http://www.rali.org.uk/casestudycombe.html>

Worked with the local primary school to produce a film based upon the history and function of the mill. The children interviewed people connected with the mill, produced the outline idea for the film and acted in the final production. The film is used to promote the mill as a tourist venue and as an educational tool.

Production of three talking heads based upon characters from the mill. We produced the scripts based upon archive materials.

Production of two animated films showing how the waterwheel and beam engine work.

Installation of purpose-built audio visual units which show eight separate films upon demand.



# Hengistbury Head Visitor Centre Interpretive Films for Visitor Centre Client – Bournemouth County Council

Working with research archaeologists to study ancient crafts and processes associated with this important headland.

Budget £12,000

Weblink:



Hengistbury Head is a site of natural and archaeological interest. A new visitor centre is being built for which we are making a series of 24 films:

- 3 sets of "Ask The Expert" films which have been made in partnership with a number of experimental archaeologists and archaeologists from Oxford University.
- A series of films answering relevant questions about the running of Hengistbury Head as a visitor centre.
- A number of animations to illustrate points made in films in the Stone Age and Iron Age films.
- An introductory film which aims to give an overview of the head.

All footage has been shot and edited in-house.

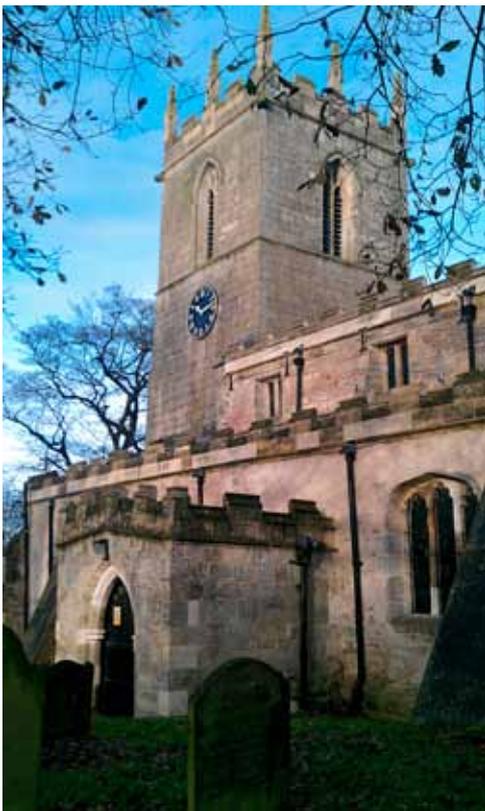


# St Andrew's Church Epworth

## Interpretation of Church

Client – St Andrew's Church Trust

On-site and web-based digital interpretation of St Andrew's Church which forms and important role in the development of John Wesley  
Budget £70,000



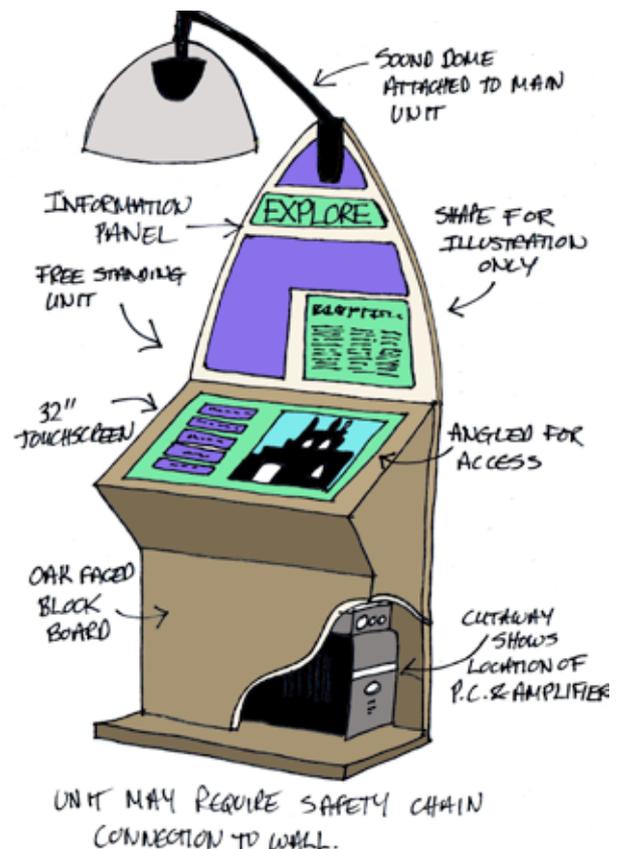
As part of extensive renovations we are installing the following digital interpretation:

A touchscreen contain a series of images, films, animations and talking heads.

A localised internet access point that will contain audio, text and film links for users of smartphones, tablets and othe portable devices.

A website containing all of the interpretive material.

We are working with the local primary and secondary schools to produce some of the interpretation.



# The Polesworth Collection

A study of Polesworth Abbey & Gatehouse

Client – Polesworth Abbey

Community based film project to raise awareness of the future of the peninsula

Budget £28,000

Weblink: <http://www.rali.org.uk/polesworthabbey.html>

Polesworth Abbey underwent an extensive restoration in 2010 and to celebrate this event a series of films were commissioned as part of the overall interpretation.

Production of four films:

- A historical documentary/reconstruction tracing the development of the gatehouse from medieval times to present.
- A filmed record of the gatehouse restoration.
- A virtual tour of the fully restored gatehouse
- Gatehouse Voices - a oral history film based upon the memories of locals.

We with the community we developed a script for the historical film. The community helped to write the script and also played all the roles.

The films were made into 'The Gatehouse Collection' DVD and sold to raise funds.



# The Cottage Museum - Woodhall Spa

Through the eyes of the photographer

Client – Woodhall Spa Museum Trust

Creative use of archive photographs to interpret the spa town of Woodhall Spa through the eyes of a Victorian Photographer

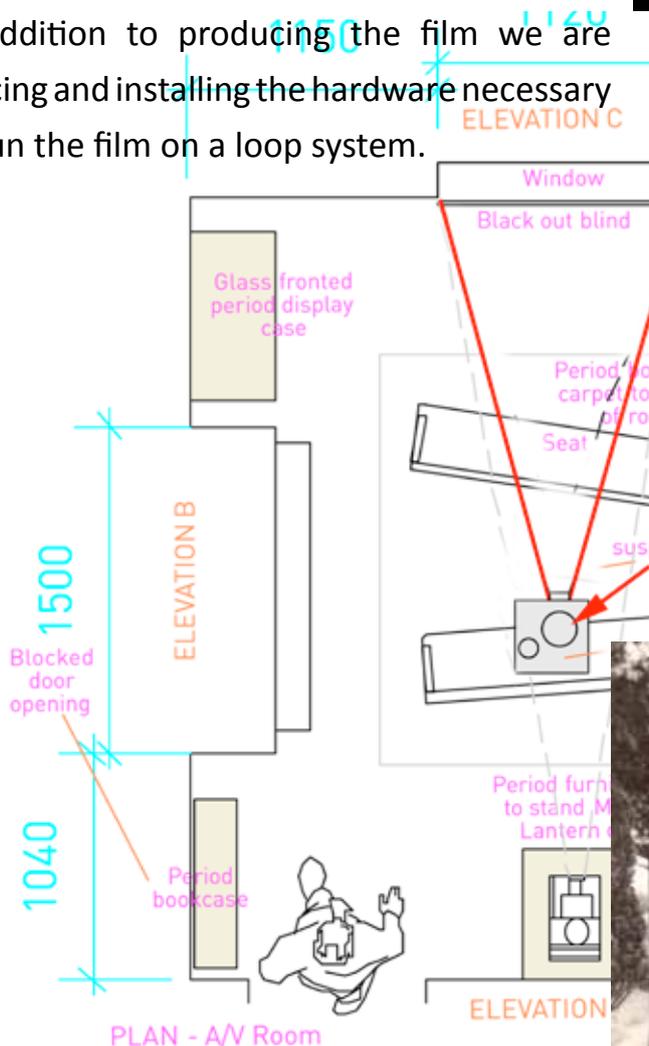
Budget £20,000

Weblinks: <http://www.cottagemuseum.co.uk/>

The Cottage Museum in Woodhall Spa has a unique collection of photographs taken by resident John Wield.

Our role is to produce a short film entitled “Woodhall Spa - Through The Eyes of the Photographer”. This will be used in one of the rooms of the museum and act as a window on the historical view of the town.

In addition to producing the film we are sourcing and installing the hardware necessary to run the film on a loop system.



# Alrewas Archives

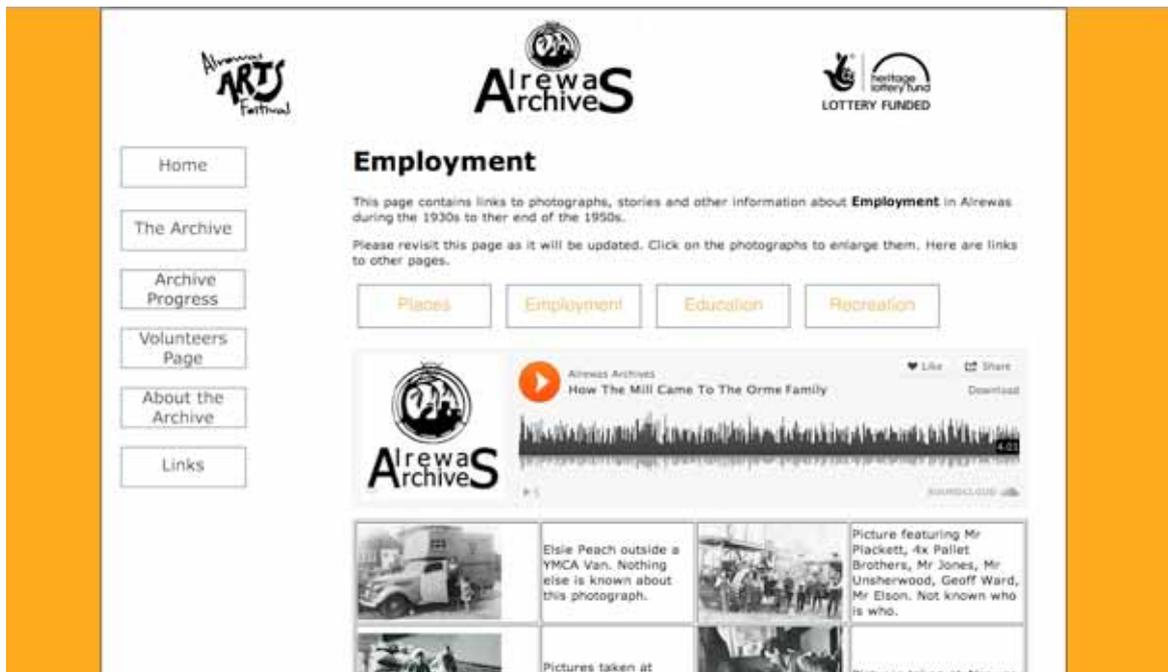
A digital archive project

Client – Alrewas Arts Festival

A four year archives project.

Budget £25,000

Weblink: <http://www.alrewas-archives.co.uk/>



For this village-based digital archive we have:

- Produced a computer and web-based archive of photographs, artefacts and oral history films.
- Built and installed a bespoke audio visual unit in the village hall containing eight films based upon the history of the village.
- Made a one hour film about the village during the 1930s, 40s & 50s.
- Produced a 65 page book which has been given free of charge to each house in the village.
- Produced an CD based education pack that will be used in the local primary schools.

